Course Outcome

Course	Outcome
DIMENSIONS AND	CO1: To understand business and its role in society
METHODOLOGY OF BUSINESS	CO2: To have an understanding of Business ethics and CSR
STUDIES	CO3: To comprehend the business environment and various dimensions
	CO4: To familiarise Technology integration in business
	CO5: To introduce the importance and fundamentals of business research
FINANCIAL ACCOUNTING	CO1: To understand business and its role in society
	CO2: To have an understanding of Business ethics and CSR
	CO3: To comprehend the business environment and various dimensions
	CO4: To familiarise Technology integration in business
	CO5: To introduce the importance and fundamentals of business research
FINANCIAL ACCOUNTING-1	CO1: Explain The Basic Concepts of financial accounting.
	CO2: Students are equipped with the skill of preparing financial accounts.
	CO3: Understanding the financial statements of various types of business units other than corporate
	CO4: Calculate profits or losses from incomplete records
	CO5: Prepare royalty accounts
	CO6: Prepare accounts of consignment
CORPORATE REGULATIONS AND	CO1:To familiarise the students with the management and administration of joint stock companies
ADMINISTRATION	in India as per Companies Act, 2013
	CO2: Describe the procedure of the formation of a company
	CO3: List the documents related to formation of a company
	CO4: Explain the provisions of share capital and its issue
	CO5: Describe the provisions for appointment, removal, disqualifications and other aspect of a
	director in a company
	CO6: Describe the meaning and modes of winding up in a company
BANKING AND INSURANCE	CO1: Enhancing the knowledge of the basic concepts and practices of banking.
	CO2: To make them aware of various banking innovations after nationalisation. To give them an
	overview about insurance industry.
	CO3: To make the students understand various principles, provisions that govern the Life General Insurance Contracts
FINANCIAL ACCOUNTING – II	CO1: To acquaint the students with the preparation of books of accounts of various types of
	business activities and application of important accounting standards.
	CO2: Explain the concept of branch accounting and prepare accounts of branches

Course	Outcome
BUSINESS REGULATORY	CO1: Students are familiarised with the legal framework of business.
FRAMEWORK	CO2.Understanding the various concepts of Contract Act.
	CO3: Describe the various elements of contract
	CO4: Explain the rights and duties of bailor, bailee, pawnee and surety
	CO5: Explain the Contract of Sale
BUSINESS MANAGEMENT	CO1: To familiarize the general principles of management.
	CO2: To understand the scientific principles and techniques
	CO3: To impart knowledge about Total Quality Management
PRINCIPLES OF BUSINESS	CO1: To familiarize the students with economic concepts.
DECISIONS	CO2: To understand principles of economics.
	CO3: To equip the knowledge for business decision making
CORPORATE ACCOUNTING -1	CO1: To make the students familiarise with Corporate Accounting procedures and to understand the
	Accounting for Companies
	CO2: Understand the provisions relating to issue of shares at a discount,
	utilisation of securities premium account, right issue of shares, sweat equity shares.
	CO3: Prepare Investment Accounts.
	CO4: Calculate the exact amount of claims to be made.
QUANTITATIVE TECHNIQUES FOR	CO1:To make the students understand the role of statistics.
BUSINESS –	CO2: To create an awareness of the quantitative Techniques used in business.
	CO3: To familiarise the basic tools applied in business.
FINANCIAL MARKETS AND	CO1: Describes the different components of a financial system and their role.
OPERATIONS	CO2: Explain the recent developments in the Indian financial system
	CO3: Describe the instruments, participants and operation of the money market
	CO4: Describe the methods of issuing shares and role of intermediaries in the primary market
	CO5: Describes the trading mechanism in the stock market
	CO6: List the various speculators and describe the speculative activities
	CO7: Describes the various types of derivatives
MARKETING MANAGEMENT	CO1: To provide a sound understanding of the basic principles of marketing management and their
	applications in the business and industry.
	CO2: State the recent developments in marketing
	CO3: Analyse the factors that affect the buying decision of a consumer
	CO4: Explain the various stages of product life cycle
	CO5: To analyse the pricing policies and strategies adopted by businesses

Course	Outcome
INFORMATION TECHNOLOGY	CO1: Aware of the role of information technology in business.
FOR BUSINESS	CO2: Capable of developing web pages for business
	CO3: Acquaint with internet as a knowledge management tool
	CO4: Capable of developing web pages for business
	CO5: Expertise in the MS Office softwares
CORPORATE ACCOUNTING- 11	CO1: To equip the students with the preparation of financial statements of Insurance and Banking
	companies.
	CO2: To understand the accounting procedure for reconstruction
	CO3: To impart knowledge on Liquidation Of Companies.
	CO4: Explain the concept of Amalgamation and External reconstruction
	CO5: Prepare the accounts of companies undergoing Amalgamation And External reconstruction
QUANTITATIVE TECHNIQUES FOR	
BUSINESS - 11	CO2: To create an awareness of the statistical tools used in forecasting.
	CO3: To have an understanding of the fundamentals of theory of probability
ENTREPRENEURSHIP	CO1: To develop entrepreneurial spirit.
DEVELOPMENT ANDPROJECT	CO2: To empower them with sufficient knowledge to startup their
MANAGEMENT	venture with confidence
	CO3: To mould young minds to takeup challenges and become employer than seeking employment
	and to make them aware of the opportunities and support for entrepreneurship in India.
Information Technology for Office	CO1: Students get familiar with office management activities using Information Technology
	CO2: Gets proper awareness regarding data base management systems
	CO3: To know the practical applications of office packages
	CO4: To know the basics of office presentations tool
COST ACCOUNTING -I	CO1: Enable the students to understand the basic concepts of costs and fundamentals of
	cost accounting.
	CO2: Students are equipped with the preparation of cost sheet
Environment Management and Human	CO1: To create awareness regarding natural resources, environmental aspects and its prospects,
Rights	legislations involved in the management
	CO2: Equip the students with a thorough knowledge of Human Rights
	CO3: Demonstrate the methods of conservation of nature and have an
	Insight on sustainability
F: 116	CO4: Define and explain the human rights and its applicability.
Financial Management	CO1 : To provide introduction to financial management.
	CO2: To create an awareness on capital structure and theories of capital structure.
	CO3: To make them understand the cost of capital in wide aspects.
	CO4: To provide knowledge on divided policies and various divided models.
	CO5: To enable them to understand working capital management.

Course	Outcome
Computerised Accounting	CO1: To introduce the students to Basic of Accounts and the usage of Tally for accounting purpose.
	CO2: To help students to work with well- known accounting software i.e. Tally ERP.9. Tally is an accounting
	package which is used for learning to maintain accounts.
	CO3: Students will learn to create company, enter accounting voucher entries including advance voucher
	entries, do reconcile bank statement, do accrual adjustments, and also print financial statements, etc. in Tally ERP.9 software.
	CO4: Demonstrate an understanding of various predefined inventory vouchers to suit the various business requirements and flexibility to create unlimited stock items, use simple to complex conversion units and generate invoices with the required information and dimensions.
	CO5: Demonstrate an understanding of how to maintain a payroll register .This helps to understand how to
	maintain management related information, statutory forms and reports in the prescribed formats such as:
	Pay Slip ,Payroll Statements, Attendance and Overtime Registers etc
	CO6: Develop the students use the Tally software, that helps to prepare Accounting, Payroll, Billing, Sales
	and Profit Analysis, Auditing Banking Inventory, Taxation such as GST, VAT, TDS, TCS etc
COST ACCOUNTING -II	CO1: Developing the knowledge of different methods and techniques of Costing
	CO2: Enabled the students to apply the costing techniques in different industries.
	CO3: Students are familiarised with the concept of budget and preparation of cash budget.
Advertisement and	CO1: To make students aware of the basic concept of Advertising
Sales Management	CO2: To familiarize the strategies and methods of Advertisement and Sales Management
	CO3: To make the students and understand the different mechanisms of sales promotion
	CO4: To demonstrate the effect of Advertisement and Sales Management on marketing.
AUDITING AND ASSURANCE	CO1: Explain the meaning of auditing
	CO2: Explain audit preparation
	CO3: Explain internal control, vouching, verification and valuation
	CO4: Explain audit of Limited companies
	CO5: Explain Special Audit
Management Accounting	CO4: Describe Investigation
	CO1: Students got knowledge about the new branch of accounting.
	CO2: Students got knowledge about the calculation of various Ratios.
	CO3: Students are equipped with management accounting techniques for the analysis and interpretation of
	financial statements.
Software For Business and Research	CO1: To impart knowledge to use IT in business research
	CO2: To make students aware of using different methods of business research analysis
	CO3: To enable students to apply SPSS in analysis of huge business data
	CO4: To develop practical skill in the applications of business software
	CO5: To understand the core concepts behind free soft wares
	CO6: To expertise the students in the Libre Office writer and calc through practical sessions